

THE UNIVERSITY OF MANCHESTER
PARTICULARS OF APPOINTMENT
FACULTY OF SCIENCE & ENGINEERING
SCHOOL OF NATURAL SCIENCES
DEPARTMENT OF MATERIALS

**LECTURER IN FASHION RETAIL TECHNOLOGY AND DIGITAL INNOVATION (TEACHING
FOCUSED)**

VACANCY REF: S&E-15467

Salary: £32,816 to £51,034 per annum, depending on relevant experience
Hours: Full Time
Duration: Permanent, from 1 August 2020
Location: Sackville Street, Manchester

Reports to: **Dr Steven Hayes**
Senior Line Manager for Fashion Business and Technology
Department of Materials

and on a day-to-day basis (as Line Manager)

Dr Simeon Gill
Department of Materials

Enquiries about the vacancy, shortlisting and interviews:

Contact: Dr Simeon Gill

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The University of Manchester

The University of Manchester (www.manchester.ac.uk) has a bold and exciting plan to be one of the top 25 Universities in the world by 2020, backed by an on-going investment in facilities, staff and buildings, including a £350M investment in the Manchester Engineering Campus Development. This builds on our tradition of success that stretches back over 180 years. Manchester ranks in the top 50 Universities in all global league tables. The University has 25 Nobel Prize recipients amongst its current and former staff and students. We are at the forefront of the search for solutions to some of the world's most pressing problems, boasting strong collaborative links with industry and public services.

About the Department of Materials

As the largest single materials grouping in any European University, the Department has around 1500 students and over 90 academic staff, as well as a further 100 administrative and technical staff. The academic staff have expertise that spans an unusually wide range of materials disciplines, from textiles, business and design to polymers, metals, ceramics, biomaterials and composites. The teaching and research reflects this breadth of activity. The Department offers a wide range of undergraduate and postgraduate degree programmes. The full range of degree programmes offered by the Department of Materials can be seen at www.materials.manchester.ac.uk.

The Department and University are committed to the well-being and work-life balance of all staff. We have a package of family-friendly policies covering flexible working, career breaks and entitlement to paid maternity, paternity and adoption leave. For more details on these and other benefits see <https://www.manchester.ac.uk/connect/jobs/benefits-working-here/>

The Department is strongly committed to promoting equality and diversity, including the Athena SWAN charter for gender equality in higher education. In November 2017, we received a Silver Award which recognises good practice in relation to gender. For further information, please visit: <https://www.materials.manchester.ac.uk>.

The Position

To contribute to teaching in the area of Fashion Retail Technology and Digital Innovation (which may include but is not limited to: Production and Design technologies, Augmented/Virtual Reality and Retail, Website Design, User Experience Design, Digital Marketing/ Communication Design, Digital Practices to support business development such as Body Scanning/ Eye tracking, Digital Innovation to support and develop sustainable business practices etc.). This is a teaching and scholarship focused role, although relevant research to support teaching is encouraged. You will be expected to contribute to the wider internal and external teaching community regarding innovative practices in pedagogy; have a key interest in delivery of fashion management as a discipline, developments in HE teaching learning practices, and interest in innovative learning technologies.

The post of Lecturer is a responsible position in which the postholder is expected to balance the pressures of teaching and administrative demands and competing deadlines. The responsibilities listed are indicative of the general nature of responsibilities of the post rather than specific duties and do not limit the responsibilities that the postholder may be asked to assume by the Head of Department or their Line Manager. For any individual the balance of responsibilities assigned may vary significantly, with the emphasis at any time being more towards delivery of teaching or towards other administration or management connected to taught programmes, students, their satisfaction and their employability.

At the University of Manchester the post of Lecturer spans two remuneration grades (Grade 6 / Grade 7). The grade and salary for successful candidates will be commensurate with experience and their ability to contribute at either grade. Grade 6 commonly represent the early stages of an academic career, where grade 7 are individuals with proven experience in their field.

Teaching will be within the Department of Materials and allocated in accordance with Departmental practice under direction from the Head of Department and Line Manager. You will

be expected to design and deliver high quality teaching and learning material, to set, mark and assess coursework and examinations, to supervise undergraduate and taught postgraduate student projects and tutorials, and to provide timely and effective support and feedback to students. As appropriate, the University of Manchester provides effective training, support and guidance to help staff achieve these objectives.

Administrative duties within the Department of Materials may be Department-wide or more focused on specific responsibilities and will be assigned by the Head of Department in discussion with the Line Manager. There also will be opportunities to become involved with wider roles at School and Faculty and/or at central University level, if the postholder has interest in pursuing such roles, but this is not a requirement of the post.

The position will be subject to a four-year probationary period in accordance with the standard practices at The University of Manchester, which will include completion of the New Academics Programme that provides new academic staff with insights and knowledge designed to increase their awareness and proficiency in all aspects of their role.

Key Responsibilities, Accountabilities or Duties

Teaching and Learning

- Contribute to the planning, design and development of programmes and programme units;
- Design and deliver high quality teaching and learning material in the area of Fashion Technology and Digital Innovation applied to the textiles and fashion industries for a large scale (100+) cohorts;
- Provide a range of student support mechanisms to enhance the student experience; set, mark and assess course work and examinations, providing timely and effective feedback to students;
- Supervise taught postgraduate student research projects;
- Support placement learning students.

Scholarship

- Contribute to the wider internal and external teaching community regarding pedagogy; have a key interest in the delivery of Fashion Retail Technology and Digital Innovation as a discipline seeking to make developments in HE teaching learning practices;
- Develop innovations in teaching supported by technology and seek to embed research in the discipline area exploiting developing teaching theory and technology enhanced approaches;
- Within the discipline champion the development of teaching techniques and seek to convey these through appropriate pedagogical channels.

Administration and Management

- Undertake a range of administrative tasks to support own area of teaching, and/or research, and/or engagement e.g. recruitment or research team leadership;
- Take responsibility for a defined management or administrative role such as Unit Co-ordinator, Year Tutor, Admissions or Outreach Co-ordinator;
- Contribute to the wider activities of the Department, Faculty and University through input to project teams, working groups and committees.

PERSON SPECIFICATION

Essential Knowledge, Skills and Experience

- A higher degree/postgraduate qualification or evidence of working towards a postgraduate qualification or significant industrial experience and expertise at management and leadership level within the textile and fashion industries;
- Demonstrating knowledge of the current practices in Fashion Retail Technology and Digital Innovation (which may include but is not limited to: Production and Design technologies, Augmented/Virtual Reality and Retail, Website Design, User Experience Design, Digital Marketing/ Communication Design, Digital Practices to support business development such as Body Scanning/ Eye tracking, Digital Innovation to support and develop sustainable business practices etc.);
- Demonstrate knowledge and practice of e-learning and blended learning; including research and development in the use of digital teaching and learning platforms, novel interfaces for communicating and assessing student thinking online and/ or examples of digital teaching;
- Demonstrable evidence of the ability to deliver high quality teaching in the area of fashion management;
- Able to demonstrate the potential for successful supervision of undergraduate and/or postgraduate dissertations and projects;
- The ability to be able to contribute to a wider range of administrative tasks within the Department e.g. course development, assessment exercises, examinations, recruitment and management of resources;
- Excellent interpersonal and communication skills.

Desirable Knowledge, Skills, Experience and Qualifications:

- A background as evidenced by a first degree in Fashion Technology or Fashion Business related area;
- Industry Experience within the Fashion Sector;

- Research interests in fashion business or related area;
- Evidence of /or ability to demonstrate the potential for research.