

THE UNIVERSITY OF MANCHESTER
PARTICULARS OF APPOINTMENT
FACULTY OF SCIENCE & ENGINEERING
SCHOOL OF NATURAL SCIENCES
DEPARTMENT OF MATERIALS

**SENIOR LECTURER, READER OR PROFESSOR IN FASHION BUSINESS AND
MARKETING (TEACHING AND SCHOLARSHIP)**

VACANCY REF: SAE-016135

Salary:	£52,559 to £109,867 per annum, dependant on level of appointment and relevant experience
Hours:	Full Time
Duration:	Permanent, starting as soon as possible and subject to an initial probationary period
Location:	Sackville Street, Manchester

Enquiries about the vacancy, shortlisting and interviews:

Contact: Rachel Studd, Senior Line Manager (Fashion Business and Technology)

Email: rachel.studd@manchester.ac.uk

Overall Purpose of the Job

The University welcomes applications for the above post across the three levels of **Senior Lecturer / Reader / Professor**, dependent on qualifications and experience, within the Department of Materials. Applicants should indicate the post for which they are applying. The University is seeking to appoint an outstanding person with a significant proven track record in both teaching and pedagogical scholarship as well as the leadership qualities required, at the highest post level, to inform and advance the Department's academic activities in the field Fashion Business and Technology (FBT), with a particular emphasis upon the area of Fashion Marketing and Management.

Background Environment

Manchester is the largest city in Northern England, with a metropolitan area population of over 2.5 million. Traditionally a commercial and industrial powerhouse, today it is also a cosmopolitan centre of education, media, arts and sport. Internationally famed for spectator sport and nightlife, it also has world-class facilities for music, participation in sport, arts and shopping. Direct rail links connect to cities across the UK, and the international airport provides direct flights throughout Europe and to major hubs worldwide. Just outside the city, the Peak District National

Park provides some of the country's best-loved terrain for outdoor activities, while the Yorkshire Dales, Snowdonia and Lake District National Parks are also easily accessible.

The **University of Manchester** (www.manchester.ac.uk) was formed in 2004 by combining the Victoria University of Manchester and UMIST. The University of Manchester is one of the top 30 Universities in the world with on-going investment in facilities, staff and buildings, including a £350M investment in the Manchester Engineering Campus Development. This builds on our tradition of success that stretches back over 180 years. Manchester ranks in the top 50 Universities in all global league tables. The University has 25 Nobel Prize recipients amongst its current and former staff and students. We are at the forefront of the search for solutions to some of the world's most pressing problems, boasting strong collaborative links with industry and public services.

About the Department of Materials

The Department of Materials is largest department of its kind in Europe and is one of only two Russell Group Universities offering fashion business and technology courses. It is therefore distinctive in nature and purpose. Its academic staff has an expertise that spans an unusually wide range of materials disciplines, from fashion, textiles, business and technology to polymers, metals, ceramics, biomaterials and composites. The teaching and research reflects this breadth of activity. The Department offers an extensive range of programmes comprising undergraduate, postgraduate taught and postgraduate research. The full range of degree programmes offered by the Department of Materials can be seen at www.materials.manchester.ac.uk.

The Department and the University are committed to the well-being and work-life balance of all staff. It has a package of family-friendly policies covering flexible working, career breaks and entitlement to paid maternity, paternity and adoption leave. For more details on these and other benefits see <https://www.manchester.ac.uk/connect/jobs/benefits-working-here/>

The Department is strongly committed to promoting equality and diversity, including the Athena SWAN charter for gender equality in higher education. In November 2017, we received a Silver Award which recognises good practice in relation to gender. For further information, please visit: <https://www.materials.manchester.ac.uk>.

The Position

Applications are encouraged from an experienced and esteemed, academic seeking to join the Fashion Business and Technology group within the Department of Materials at a senior level. This is a single appointment across offered across three levels. It is likely, but not necessary, that the successful will currently hold a post of commensurate level. It is essential is that the successful candidate is able evidence a strong teaching and scholarship pedigree and demonstrate a collaborative and supportive approach to leadership in these key dimensions of the post.

This is a teaching and scholarship focused role and the successful applicant will be expected to contribute to the wider internal and external academic community. They must be able to demonstrate a commitment to the transformative power of education and the advancing contribution of pedagogy and scholarship. Along with this they must also be able to demonstrate an active and current experience in teaching within the areas of fashion marketing and fashion

business with a strong emphasis upon sustainability evidencing recent developing in HE teaching and learning practices.

The department offers four streams in fashion education (these comprise Buying and Merchandising, Marketing, Management and Technology) across a broad team with established research areas and a strong cohort of PhD students. The University is an attractive destination for PhD researchers and there is an expectation that all academic staff will engage in PhD supervision and contribute to our teaching of UG and PG students.

We currently have a dynamic team who are forging clear paths in their own research and scholarship areas within the fashion business and technology discipline. Key aspects of this role will be to:

- build upon the success of the team and further advance the pedagogy and scholarship culture;
- deliver a distinctive and globally relevant competitive position through scholarly leadership;
- lead the establishment of thematic scholarship groupings that consolidate internal pedagogy and fashion industry interests and build external (to the team and to the University) inter-disciplinary relationships;
- secure funding through grants, industry collaborations and / or income generation;
- provide mentorship to junior colleagues and new academics;
- assume a service leadership role within the Department.

The Fashion Business and Technology discipline provides an exciting opportunity to contribute to an integrated team as well as the springboard for growing your own sector leading scholarship and teaching alongside other members of the team.

The post of Senior Lecturer / Reader / Professor is a senior and appropriately responsible position in which the postholder is expected to balance the pressures of teaching, scholarship and administrative demands and competing deadlines. The responsibilities listed are indicative of the general nature of responsibilities of the post rather than specific duties and do not limit the responsibilities that the postholder may be asked to assume by the Head of Department or their Line Manager. For any individual the balance of responsibilities assigned may vary significantly, with the emphasis at any time being more towards delivery of teaching or towards administration and / or the management of taught programmes, student support and employability.

Teaching will be within the Department of Materials and allocated in accordance with Departmental practice under direction from the Head of Department and Line Manager. The person appointed will be expected to design and deliver high quality teaching and learning material, to set, mark and assess coursework and examinations, to supervise undergraduate and taught postgraduate student projects and tutorials, and to provide timely and effective support and feedback to students. As appropriate, the University of Manchester provides effective training, support and guidance to help staff achieve these objectives.

Administrative duties within the Department of Materials may be Department-wide or more focused on specific responsibilities and will be assigned by the Head of Department in discussion with the Line Manager. There also will be opportunities to become involved with

wider roles at School and Faculty and/or at central University level, if the postholder has interest in pursuing such roles, but this is not a requirement of the post.

The position will be subject to a four-year probationary period in accordance with the standard practices at The University of Manchester. This includes successful completion of the New Academics Programme that provides new academic staff with insights and knowledge designed to increase their awareness and proficiency in all aspects of their role.

Key Responsibilities, Accountabilities or Duties

You will be expected to be involved in the leadership of our scholarship group and contribute to both the undergraduate and postgraduate teaching programmes of the Department of Materials, Fashion Business and Technology Group. You will contribute to the administration of the division, the Department, the School and/or the Faculty as appropriate.

The balance of teaching and scholarship responsibilities will be varied by line management from time-to-time based on operational needs.

You will be expected to:

- Have an proven pedagogy and scholarship profile of national / international standing;
- Build and lead an internationally recognised pedagogy and scholarship community within the Fashion Business and Technology Group;
- Contribute to the wider internal and external scholarly community;
- Identify and secure external funding in teaching innovation and scholarship;
- Develop appropriate collaborations with other adjacent activities in the Department and the School and more widely at the national and international level;
- Disseminate the results of your scholarship across appropriate pedagogical journals, conferences and case studies;
- Create opportunities for case study development and industry engagement;
- Contribute to the planning, design and development of programmes and programme units;
- Design and deliver high quality teaching and learning material in the area of Fashion Marketing and Management applied to the textiles and fashion industries for large scale (100+) cohorts;
- Develop innovations in teaching supported by technology and seek to embed research in the discipline area exploiting developing teaching theory and technology enhanced approaches
- Engaged in distance learning and teaching within the subject discipline;
- Specify and supervise student projects at all levels;
- Provide a range of student support mechanisms to enhance the student experience, including the setting, assessing and marking of course work and examinations and the provision timely and effective student feedback;
- Undertake a range of administrative tasks to support own area of teaching, and/or research, and/or engagement e.g. recruitment or research team leadership;
- Take responsibility for a defined management or administrative role such as Unit Co-ordinator, Year Tutor, Admissions, Assessment or Outreach Co-ordinator, etc;
- Contribute to the wider activities of the Department, Faculty and University through input to project teams, working groups and committees;

- Be proactive in developing an inclusive curriculum and be an active part of our ED&I activities;
- Adhere to all policies and procedures of the University.

PERSON SPECIFICATION

Essential Knowledge, Skills and Experience

- Educated to a higher degree / post-graduate qualification in Marketing / Business;
- A sustained track record of scholarly output within the field of fashion education, fashion business and / or fashion marketing;
- Academic experience in fashion education, business and marketing in line with the academic rank sought as expected at an internationally-leading research-led university;
- Evidence of high esteem in the relevant national / international discipline;
- Evidence of engaging in significant scholarly activity eg: publications of text books, conference paper presentations;
- Experience of building and / or established collaboration nationally and internationally;
- Evidence of large class teaching excellence at undergraduate and postgraduate levels;
- A proven track record of successful completed Postgraduate Research supervision;
- Knowledge and experience of contemporary teaching and learning practices and situations;
- Demonstrate evidence and practice of e-learning and blended learning;
- Evidence in the developing innovative teaching and learning methods and digital learning platforms;
- Evidence of ability to be able to contribute to a wider range of administrative tasks within the Department e.g. course development, assessment exercises, examinations, recruitment and management of resources;
- Excellent oral and written presentation and communication skills;
- Good awareness of discipline fit within the existing Fashion Business and Technology activity within the Department.

Desirable Knowledge, Skills, Experience and Qualifications

- Educated to PhD Level (or equivalent) in Marketing / Business / Education;
- Post-graduate Certificate / Diploma in Higher Education;
- Senior Fellow of the Higher Education Academy;
- Industry Experience within the Fashion Sector.

SELECTION CRITERIA FOR THE POST LEVEL

Professor

- A sustained record and continuing trajectory of output at international standing;
- Evidence of high esteem in the relevant international arena;
- A sustained record of success in obtaining and leading external pedagogy / scholarship funding;
- A sustained record of successful supervision and completion of PGR students;
- Evidence of developing, leading and mentoring pedagogy and scholarship communities and collaborations;

- Evidence of high standing in the relevant international pedagogy and scholarship communities;
- Evidence of Leadership at Group/Discipline/Departmental level;
- A record of engagement with personal and professional development in relation to teaching and student support;
- A record of successful leadership or management of a significant organizational unit or area of activity;
- A sustained record of productive involvement in translating scholarship research into beneficial activity or positive change in the wider community;
- Evidence of leadership of, and/or a record of active participation in, advisory committees or professional or practice-based forums relevant to discipline.

Reader

- An established record and continuing trajectory of output at a high-quality national/international level;
- A record of success in obtaining external pedagogy / scholarship funding;
- A record of successful supervision of PGR students;
- Evidence of a developing reputation in the relevant national pedagogy and scholarship communities;
- Evidence of building and mentoring pedagogy and scholarship communities within the discipline;
- Working towards leadership at Group/Discipline/Departmental level;
- A sustained record of successful teaching, including class-room or online delivery;
- A record of engagement with personal and professional development in relation to teaching and student support;
- A record of successful leadership or management of a significant organizational unit or area of activity;
- A record of productive involvement in translating scholarship research into beneficial activity or positive change in the wider community;
- Active participation in advisory committees or professional or practice-based forums relevant to discipline.

Senior Lecturer

- Building a record and continuing trajectory of output at a national level;
- A record of success in obtaining pedagogy / scholarship funding;
- A record of successful supervision of PGR students;
- Evidence of a developing reputation in the relevant national pedagogy and scholarship communities;
- Evidence of building and mentoring pedagogy and scholarship communities within the discipline;
- A sustained record of successful teaching, including class-room or online delivery;
- A record of engagement with personal and professional development in relation to teaching and student support;
- A record of successful leadership or management of a significant organizational unit or area of activity;
- A record of productive involvement in translating scholarship research into beneficial activity or positive change in the wider community;